

Steven A Miranda

Steve is the Chief Human Resource and Strategic Planning Officer for the Society for Human Resource Management (SHRM). In this role, Steve is responsible for both the development of world-class HR programs for the world's largest professional HR organization as well as globalization and planning strategies focused on serving both existing and future members.

HR Strategies for the New Millennium

While the “7 Deadly Sins” for mere mortals are easy to spot, the “7 Deadly Sins” for the HR Strategist are not always as easily identified. And, whether we like it or not, HR is in



the risk management business. Successful HR strategists, therefore, must manage risk by avoiding these seven pitfalls while navigating a fast changing global environment.

The presentation discusses the various facets and considerations involved with thinking strategically, taking a position of advocacy, forming an opinion, understanding the business, being a change agent, and being flexible.

Kimberly Alyn

Kimberly Alyn is a best-selling author and an international professional speaker. She delivers time-tested and progressive self improvement concepts with



humor and insight! An advocate of life long learning, Kim has her bachelors degree in management and her masters degree in organizational management. Kim has over 20 years of experience with speaking, training, educating, and entertaining.

Rising to Real Leadership

Rising to real leadership is the challenge of the future! Kim discusses the difference between positional leadership and real leadership and how to get people to WANT to follow your lead. Formal and informal leaders will be inspired to rise to a higher level of accountability and exercise the courage to do the right thing as a real leader.

<http://www.kimberlyalyn.com>

Chester Elton

Called the “apostle of appreciation,” by the Globe and Mail, Canada’s largest newspaper and “creative and refreshing” by the New York Times, Chester Elton is co-author of several successful leadership books. The Carrot Principle by Simon and Schuster has been a New York Times and Wall Street Journal bestseller and The 24-Carrot Manager has been called a “must read for modern-day managers” by Larry King of CNN. Elton’s books have been translated into over 20 languages and have sold over a million copies worldwide.



The Carrot Principle

Got carrotphobia? Do you think that recognizing your employees will distract you and your team from more serious business, create jealousy, or make you look soft? Think again. The Carrot Principle illustrates that the relationship between recognition and improved business results is highly predictable -- it's proven to work. But it's not the employee recognition some of us have been using for years. It is recognition done right, recognition combined with four other core traits of effective leadership. Chester Elton will explain the remarkably simple but powerful methods great leaders can use to provide their employees with effective recognition, which all leaders can easily learn and begin practicing for immediate results. <http://chesterelton.com>

Arrangements for the appearance of Chester Elton made through BigSpeak, Inc., Santa Barbara CA, www.BigSpeak.com

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